10 Ways to Build Engagement in Your Chapter

1. **Host a House Party or Viewing Party!** Mix, mingle, and talk climate. Your house party can be a garden party, potluck, bb-q, or informal gathering. Or select a Climate Related movie and host a movie night. A number of Climate related films can be found online on Netflix and YouTube.

2. **Host a Book Club or Discussion Group** and engage with others through exploration of content and discussion of ideas. Check our newsletters and website for book reviews and suggestions.

3. **Attend Local Events, Protests, Meetings and Represent ECA.** Help grow awareness of ECA by attending events as an ECA representative. We have posters, flyers, banners and more available on our website.

4. **Present to Elder Organizations** (Senior Centers, Retirement Communities, Churches). Elders Climate Action has an Informational Presentation available.

5. **Organize Letter Writing Campaigns** to local, state and federal representatives, business and organizations to take action on climate change. As a group, you can customize your chapters’ approach.

6. **Write letters to the editor of local newspapers.** Let your community know that your chapter exists and welcome others to participate.

7. **Work with Partner Organization in Your Area.** Build relationships with other Organizations and work in collaboration with them on climate action.

8. **Create a Multi-Generational Event** work with children’s organization or school to host an event for elders and children to take action on climate together.

9. **Send ECA Your Story** in a short 20 second video of you discussing why Climate Change matters to you or why you are a member of ECA for our website and social media.


www.eldersclimateaction.org