

10 Ways to Build Engagement in Your Chapter



1. Host a House Party or Viewing Party! Mix, mingle, and talk climate. Your house party can be a garden party, potluck, bb-q, or informal gathering. Or select a Climate Related movie and host a movie night. A number of Climate related films can be found online on Netflix and YouTube

2. Host a Book Club or Discussion Group and engage with others through exploration of content and discussion of ideas. Check our newsletters and website for book reviews and suggestions.

3. Attend Local Events, Protests, Meetings and Represent ECA. Help grow awareness of ECA by attending events as an ECA representative. We have posters, flyers, banners and more available on our website.

4. Present to Elder Organizations (Senior Centers, Retirement Communities, Churches). Elders Climate Action has an Informational Presentation available.

5. Organize Letter Writing Campaigns to local, state and federal representatives, business and organizations to take action on climate change. As a group, you can customize your chapters' approach.

6. Write letters to the editor of local newspapers. Let your community know that your chapter exists and welcome others to participate.

7. Work with Partner Organization in Your Area. Build relationships with other Organizations and work in collaboration with them on climate action

8. Create a Multi-Generational Event work with children's organization or school to host an event for elders and children to take action on climate together.

9. Send ECA Your Story in a short 20 second video of you discussing why Climate Change matters to you or why you are a member of ECA for our website and social media

10. Promote and Participate in the Efforts & Campaigns of Elders Climate Action -- including National Calls, Letter Writing Campaigns, Voter Pledge and more.

www.eldersclimateaction.org